ESTTA Tracking number:	**ESTTA484243**
Filing date:	**07/18/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Fon Wireless Limited
Granted to Date of previous extension	07/18/2012
Address	8 Clifford Street London, W1S 2LQ UNITED KINGDOM

Domestic Representative	Ali R. Latifi Attorney Tucker & Latifi, LLP 160 East 84th Street Suite 5E New York, NY 10028 UNITED STATES arlatifi@tuckerlatifi.com Phone:212-472-6262

Applicant Information

Application No	85249167	Publication date	03/20/2012
Opposition Filing Date	07/18/2012	Opposition Period Ends	07/18/2012
Applicant	Fonality, Inc. 5601 Granite Parkway, Suite 500 Plano, TX 75024 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Computer software programs for managing and integrating call center queues; application programming interface (API) software for use by third parties in building third-party software applications; computer software platforms, application programming interface (API) software, and software development kits (SDKs) for use by third parties in building third party software applications for use in internet telephony
Class 041. All goods and services in the class are opposed, namely: Conducting classes, seminars, webinars, educational conferences, and workshops in the fields of telecommunications and open source software, and distribution of course material in connection therewith
Class 042. All goods and services in the class are opposed, namely: Application service provider featuring application programming interface (API) software for use by third parties in building third-party software applications; providing customized on-line web pages and data feeds featuring user-defined information, which includes blog posts, new media content, other on-line content, and on-line web links to other websites; providing a website featuring consulting in the field of telecommunications technology

Applicant Information

Application No	85249160	Publication date	03/20/2012
Opposition Filing Date	07/18/2012	Opposition Period Ends	
Applicant	Fonality, Inc. 5601 Granite Parkway, Suite 500 Plano, TX 75024 UNITED STATES		

Goods/Services Affected by Opposition

Class 009.
All goods and services in the class are opposed, namely: Computer software programs for managing and integrating call center queues; application programming interface (API) software for use by third parties in building third-party software applications; computer software platforms, application programming interface (API) software, and software development kits (SDKs) for use by third parties in building third party software applications for use in internet telephony

Class 041.
All goods and services in the class are opposed, namely: Conducting classes, seminars, webinars, educational conferences, and workshops in the fields of telecommunications and open source software, and distribution of course material in connection therewith

Class 042.
All goods and services in the class are opposed, namely: Application service provider featuring application programming interface (API) software for use by third parties in building third-party software applications; providing customized on-line web pages and data feeds featuring user-defined information, which includes blog posts, new media content, other on-line content, and on-line web links to other websites; providing a website featuring consulting in the field of telecommunications technology

Applicant Information

Application No	85976151	Publication date	03/20/2012
Opposition Filing Date	07/18/2012	Opposition Period Ends	
Applicant	Fonality, Inc. 5601 Granite Parkway, Suite 500 Plano, TX 75024 UNITED STATES		

Goods/Services Affected by Opposition

Class 009.
All goods and services in the class are opposed, namely: Computer software for use in managing various aspects of communications for small businesses in the nature of voice, chat, messaging, email, and telecommuter network management; Computer hardware; telephones; computer software for enabling voice-over-Internet-protocol (VoIP) communications; Private Branch Exchange (PBX) systems comprised of telephones, IP telephones, computer servers, and telephone switchboards and exchangers; computer software programs for use in integrating computer telephony in the field of computer networks; Computer software for enabling voice-over-Internet-protocol (VoIP) communications; computer application software for mobile devices, namely, software for use in communications and content delivery on, through, and to mobile devices; downloadable software for use in communications and content delivery on, through, and to mobile devices

Class 038.
All goods and services in the class are opposed, namely: Providing voice communication services via the Internet; telephony services, namely, local and long distance telephone services and voice over

Internet protocol (VoIP) services provided via the Internet; Internet telephony services
Class 042. All goods and services in the class are opposed, namely: Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems for computer hardware, software, Private Branch Exchange (PBX) systems and telephony systems

Applicant Information

Application No	85976108	Publication date	03/20/2012
Opposition Filing Date	07/18/2012	Opposition Period Ends	
Applicant	Fonality, Inc. 5601 Granite Parkway, Suite 500 Plano, TX 75024 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Computer software for use in managing various aspects of communications for small businesses in the nature of voice, chat, messaging, email, and telecommuter network management; Computer hardware; telephones; computer software for enabling voice-over-Internet-protocol (VoIP) communications; Private Branch Exchange (PBX) systems comprised of telephones, IP telephones, computer servers, and telephone switchboards and exchangers; computer software programs for use in integrating computer telephony in the field of computer networks; Computer software for enabling voice-over-Internet-protocol (VoIP) communications; computer application software for mobile devices, namely, software for use in communications and content delivery on, through, and to mobile devices; downloadable software for use in communications and content delivery on, through, and to mobile devices
Class 038. All goods and services in the class are opposed, namely: Providing voice communication services via the Internet; telephony services, namely, local and long distance telephone services and voice over Internet protocol (VoIP) services provided via the Internet; Internet telephony services
Class 042. All goods and services in the class are opposed, namely: Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems for computer hardware, software, Private Branch Exchange (PBX) systems and telephony systems

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3232690	Application Date	11/10/2005
Registration Date	04/24/2007	Foreign Priority Date	NONE
Word Mark	FON		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2005/10/01 First Use In Commerce: 2005/10/01 Computer software for wireless Internet access used to load into wireless network devices, namely personal computers, and shared by a network of fidelity members and prepaid third parties users

U.S. Registration No.	3232691	Application Date	11/10/2005
Registration Date	04/24/2007	Foreign Priority Date	NONE
Word Mark	FON		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2005/10/01 First Use In Commerce: 2005/10/01 Telecommunication services, namely providing high speed wireless access to the Internet to end users at specific locations and other communication and data networks by utilizing personal computers, PDAs and other wireless devices		

U.S. Registration No.	3392074	Application Date	10/13/2006
Registration Date	03/04/2008	Foreign Priority Date	05/15/2006
Word Mark	FONERA		

Design Mark	
	FONERA
Description of Mark	NONE
Goods/Services	Class 009. First use:
	Communications software for wireless Internet access used to load into wireless network devices, namely, personal computers, and shared by a network of fidelity members and prepaid third party users
	Class 038. First use:
	Communication services, namely, high speed wireless access to the Internet to end users at specific locations and other communication and data networks by utilizing personal computers, PDA's and other wireless devices
	Class 042. First use:
	Design and development of communications software and apparatus for use in communications network

Attachments	78751577#TMSN.jpeg (1 page)(bytes)
	78751591#TMSN.jpeg (1 page)(bytes)
	79031452#TMSN.jpeg (1 page)(bytes)
	Fonality Opposition.pdf (37 pages)(1167536 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Ali R. Latifi/
Name	Ali R. Latifi
Date	07/18/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial Nos. 85/249,167; 85/249,160; 85/976,151; 85/976,108
Marks: FON & FON plus Design
Published: March 20, 2012

FON WIRELESS LIMITED	)	
	)	
Opposer,	)	Opposition No.
	)	
v.	)	
	)	
Fonality, Inc.	)	
	)	
Applicant.	)	

NOTICE OF OPPOSITION

Opposer, Fon Wireless Limited ("Opposer"), a United Kingdom limited company, with an office and place of business located at 8 Clifford Street, London W1S 2LQ, United Kingdom believes that it is or will be damaged by the registration of Application Serial Nos. 85/249,167; 85/249,160; 85/976,151; and, 85/976,108 for the mark FON in International Classes 9, 38, 41 and 42 and the mark FON plus Design in International Classes 9, 38, 41 and 42 hereby opposes registration of the marks to Fonality, Inc. ("Applicant").

As grounds for opposition, it is alleged that:

1.   Opposer, Fon, was founded by Martin Varsavsky, a hugely successful entrepreneur and internet pioneer with the goal of free, ubiquitous WiFi for everyone. Today, Fon Wireless Limited is the largest WiFi community in the world, with over 4 million Fon WiFi spots and over 6 million users.

2.   Opposer Fon partners with the world's leading broadband providers, hardware manufacturers and Telco operators to offer Fon-ready products and services. Opposer Fon's partners include Belgacom, BT, Comstar-UTS Russia, SFR France, SoftBank Japan and ZON Portugal.

3.   Opposer Fon has been using its FON (Stylized) and FONERA marks for over more than 5 year in connection with goods and services in International Classes 9 & 38, including but not limited to "computer software for wireless internet access used to load into wireless network devices, namely personal computers, and shared by a network of fidelity members and prepaid third party users" and "telecommunication services, namely providing high speed wireless access to the internet to end users at specific locations and other communication and data networks by utilizing personal computers, PDAS and other wireless devices". Annexed hereto and identified as *Exhibit 1* are copies U.S. Registration Certificates.

4.   As a result of the unsolicited press coverage received by Opposer Fon, the word **FON** is readily identified and has become synonymous with Opposer Fon. Annexed hereto and identified as *Exhibit 2* are copies of unsolicited press coverage received by Opposer Fon.

5.   Furthermore, Opposer Fon has received additional press coverage from such known publications as The Telegraph, WIRED Magazine, The Huffington Post, The Wall Street Journal, The New York Times, Dow Jones, USA Today, The Guardian Bloomberg BusinessWeek, CNBC and Money in addition to many more. Annexed hereto and collectively identified as *Exhibit 3* are copies of excerpts of above-mentioned publications.

6. Applicants seek to register the marks FON and FON plus Design to be used in connection with International Classes 9, 38, 41 & 42. The goods and services covered under this application are intimately similar to goods and services being used and sold by Opposer Fon.

7. Applicant's FON and FON plus Design marks are so confusingly similar to Opposer Fon's FON (Stylized) and FONERA registrations, that there is no doubt that consumers will be led to the mistaken belief that Applicant's goods and services originate from the Opposer Fon, or that these products are somehow sponsored, authorized or approved by Opposer, all to the detriment of Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

8. The registration by Applicant of the FON and FON plus Design marks will dilute and impair Opposer Fon's rights in its **FON (Stylized)** and **FONERA** marks. If Applicant is permitted to register the FON and FON plus Design marks, such registration will eventually result in the inability of Opposer Fon's **FON (Stylized)** and **FONERA** marks to function as an indicator of origin of its goods and services and will also create confusion in the marketplace as to the source of goods.

WHEREFORE, Opposer Fon respectfully prays that this Notice of Opposition be sustained and that the registration of Application Serial Nos. 85/249,167; 85/249,160; 85/976,151; and, 85/976,108 be rejected, and that the registration of the marks therein sought, for the goods therein specified, be denied and refused.

Please direct all correspondence in this matter to the undersigned.

By: _____

Ali R. Latifi
TUCKER & LATIFI, LLP
160 East 84th Street, Suite 5E
New York, New York 10028
(212) 472-6262
Attorneys for Opposer

Dated: July 18, 2012

CERTIFICATE OF SERVICE

The undersigned, Ali R. Latifi, hereby certifies that on July 18, 2018, I served a true and complete copy of Notice of Opposition Opposer to Applicant, Fonality, Inc. upon the following attorney representing Applicant, via First-Class Mail, postage pre-paid:

Brian R. Coleman, Esq.
Perkins Coie, LLP
3150 Porter Drive
Palo Alto, CA 94304-1212

Ali R. Latifi
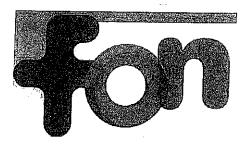
Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,232,690

United States Patent and Trademark Office Registered Apr. 24, 2007

TRADEMARK
PRINCIPAL REGISTER

FON WIRELESS LIMITED (UNITED KINGDOM COMPANY)
8 CLIFFORD STREET
LONDON, UNITED KINGDOM W 1S 2LQ

FOR: COMPUTER SOFTWARE FOR WIRELESS INTERNET ACCESS USED TO LOAD INTO WIRELESS NETWORK DEVICES, NAMELY PERSONAL COMPUTERS, AND SHARED BY A NETWORK OF FIDELITY MEMBERS AND PREPAID THIRD PARTIES USERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005.

THE COLOR(S) ORANGE, GOLD AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR ORANGE APPEARS IN THE LETTER "F" AND IN THE LEFT AND RIGHT SIDES OF THE LETTER "O"; THE COLOR GOLD APPEARS IN THE LETTERS "O" AND "N" AND AS BACKGROUND COLOR IN THE UPPER PORTION OF THE MARK; AND THE COLOR WHITE APPEARS AS BACKGROUND COLOR IN THE MARK."

SER. NO. 78-751,577, FILED 11-10-2005.
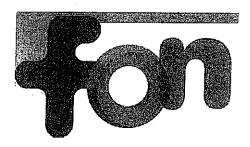
BILL DAWE, EXAMINING ATTORNEY

Exhibit 1

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

Reg. No. 3,232,691

United States Patent and Trademark Office
Registered Apr. 24, 2007

SERVICE MARK
PRINCIPAL REGISTER

FON WIRELESS LIMITED (UNITED KINGDOM COMPANY)

8 CLIFFORD STREET

LONDON, UNITED KINGDOM W 1S 2LQ

FOR: TELECOMMUNICATION SERVICES, NAMELY PROVIDING HIGH SPEED WIRELESS ACCESS TO THE INTERNET TO END USERS AT SPECIFIC LOCATIONS AND OTHER COMMUNICATION AND DATA NETWORKS BY UTILIZING PERSONAL COMPUTERS, PDAS AND OTHER WIRELESS DEVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 10-1-2005; IN COMMERCE 10-1-2005.

THE COLOR(S) ORANGE, GOLD AND WHITE IS/ ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR ORANGE APPEARS IN THE LETTER "F" AND IN THE LEFT AND RIGHT SIDES OF THE LETTER "O"; THE COLOR GOLD APPEARS IN THE LETTERS "O" AND "N" AND AS BACKGROUND COLOR IN THE UPPER PORTION OF THE MARK; AND THE COLOR WHITE APPEARS AS BACKGROUND COLOR IN THE MARK."

SER. NO. 78-751,591, FILED 11-10-2005.

BILL DAWE, EXAMINING ATTORNEY

Int. Cls.: 9, 38 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 104

United States Patent and Trademark Office

Reg. No. 3,392,074
Registered Mar. 4, 2008

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

FONERA

FON WIRELESS LIMITED (UNITED KINGDOM LIMITED COMPANY)
8 CLIFFORD STREET
LONDON W1S 2LQ
UNITED KINGDOM

FOR: COMMUNICATIONS SOFTWARE FOR WIRELESS INTERNET ACCESS USED TO LOAD INTO WIRELESS NETWORK DEVICES, NAMELY, PERSONAL COMPUTERS, AND SHARED BY A NETWORK OF FIDELITY MEMBERS AND PRE-PAID THIRD PARTY USERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: COMMUNICATION SERVICES, NAMELY, HIGH SPEED WIRELESS ACCESS TO THE INTERNET TO END USERS AT SPECIFIC LOCATIONS AND OTHER COMMUNICATION AND DATA NETWORKS BY UTILIZING PERSONAL COMPUTERS, PDA'S AND OTHER WIRELESS DEVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FOR: DESIGN AND DEVELOPMENT OF COMMUNICATIONS SOFTWARE AND APPARATUS FOR USE IN COMMUNICATIONS NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

PRIORITY DATE OF 5-15-2006 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 0904884 DATED 10-13-2006, EXPIRES 10-13-2016.

OWNER OF U.S. REG. NOS. 3,232,690 AND 3,232,691.

SER. NO. 79-031,452, FILED 10-13-2006.

DOMINIC FATHY, EXAMINING ATTORNEY

Belgacom Group   *Exhibit 2*

Roll-out of the first 4G network in Belgium and strategic partnership with Fon

News > 2011 > Roll-out of the first 4G network in Belgium and strategic partnership with Fon

follow us !

@belgacom_press

Gratis Vlaamse film op Belgacom TV of op pc bij aankoop van @HUMO http://t.co/aLnhax20 - http://twitter.com/belgaco...

2011-10-10 from belgacom_press

Happy Time XL : appels gratuits d'une ligne fixe vers tous les numéros fixes et mobiles en Belgique http://t.co/OWX1Pcyr #pressrelease - http://twitter.com /belgaco...

2011-09-30 from belgacom_press

Happy Time XL: gratis bellen van vaste nummers naar alle vaste en mobiele nummers in België http://t.co/C1TjI0tg #pressrelease - http://twitter.com/belgaco...

2011-09-30 from belgacom_press

Vincent Crabbé (our Branding & Communication Director) was nominated for the Advertiser Personality of the Year! http://t.co /cMl9nDak #apoy - http://twitter.com/belgaco...

2011-09-29 from belgacom_press

Belgacom and Alcatel-Lucent pave the way for next generation broadband in Europe http://t.co /XjtI1FQP - http://twitter.com /belgaco...
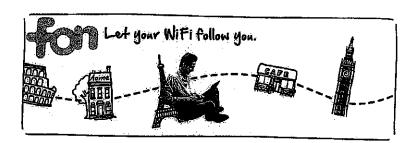
2011-09-27 from belgacom_press

Talk to us !

Contact Press Team

Press Team

Name "

Roll-out of the first 4G network in Belgium and strategic partnership with Fon

28-06-2011

Let your WiFi follow you.

Belgacom is today taking another step to realize its convergence strategy. Belgacom is rolling out Belgium's first 4G network and is entering into an important partnership with Fon, the largest Wi-Fi community in the world. This will result in an even more high-performance mobile network and, through the collaboration with Fon, Belgacom customers will be able to experience their fixed Internet experience while on the move. These two innovations will allow customers to use their services and applications with even greater ease while on the move.

Now more than ever, convergence is a hot topic. Thanks to the complementarity of its fixed and mobile network, Belgacom has everything it needs to offer true convergence. Belgacom offers its customers packs which combine mobile and fixed telephony, internet and television. To develop new convergent products and services, Belgacom concludes various partnerships such as with manufacturer Samsung or, today, with Spanish company Fon. Belgacom also continuously invests in its fixed and mobile network, giving customers simple, seamless access to their services and applications, both at home and while on the move. Usage of the different networks is thus becoming increasingly mixed up, without the user being aware of it.

Belgacom rolls out first 4G network in Belgium

Belgacom is the first Belgian operator to start rolling out 4G. The fast 3G network will be extended with 4G or LTE technology. This will allow customers to use their mobile data applications with even greater ease on their smartphone, laptop or tablet. A limited group of Belgacom professional customers will start to use 4G as from now. They will be equipped with 4G USB sticks for laptop use. Belgacom will launch a commercial offer as soon as there are enough devices on the market that support 4G and there is sufficient demand from consumers and companies.

4G enables data traffic to be transferred at very high speed, up to 10 times faster than 3G. The downloading of data will be super-fast. It will be possible to stream a video on a smartphone, laptop or tablet immediately, without any download interval. Moreover, 4G will considerably increase the capacity of the mobile network so that the increased use of mobile services and solutions will be absorbed without any problem. Belgacom is using the existing 1.8 GHz frequency band for the 4G roll-out and provides 4G coverage in Hasselt, Mons, Waver and the industrial park of Haasrode.

Partnership with Fon, the largest Wi-Fi community of the world

News

12/10 | Belgac

10/10 | 'Humo'

03/10 | Progr

30/09 | Happ

29/09 | Wafa

27/09 | Belga

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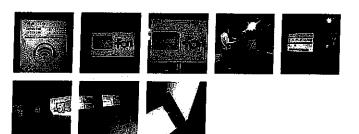
Email *

Subject *

Message *

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Belgacom attaches great importance to concluding partnerships. It is important to be open to partners in order to develop new applications and services.

The partnership with Spanish company Fon (www.fon.com) will allow Belgacom this year to build the largest Wi-Fi community in Belgium. That, combined with Belgacom's mobile network, will enable customers to enjoy an optimal Internet experience in Belgium and abroad.

The principle behind the Belgacom Fon Wi-Fi Community is simple: Belgacom customers will open up their fixed Internet connection at home in a secured way to other members of the Fon community via the b-box (wireless modem of Belgacom). We will create 2 separated access point on one single b-box, one private for the customer's needs and one public for sharing. By doing this, we will build a real users community in Belgium with several hundreds of thousands of users. A simply registration gives Belgacom customers access to this Wi-Fi network en will be able to experience their fixed Internet experience when on the move, in Belgium and abroad. Currently, the Fon Community has more than 4 million members worldwide. Belgacom will offer this service to its internet customers before the end of the year.

- More info: www.fon.com

Find us on

Bel

1,110 people li **(FR).**

Jacques   L

Beyza   P

David   Dj

Facebook soc

Posted in Products & Solutions Partnerships Strategy Financial Network

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More recent news ...

27/06 | Progress on the acquisition of own shares program

Further to the share buyback program announced on 6 June 2011, Belgacom announces today that during the period 20 June until 24 June 2011, it acquired 402,000 own shares on the regulated market of NYSE Euronext Brussels.

24/06 | Belgacom commits extra resources to Saturday football games

Woestijnvis will remain our partners for the broadcasting of football. Extra resources voor the top game on Saturdays are foreseen and Bart Raes and Marc Delire will remain the exclusive hosts for Belgacom 11.

24/06 | Cheaper surfing abroad with the Proximus day pass

From 27 June, Proximus customers can use a day pass for using mobile Internet abroad. They don't have to activate any subscription, they simply pay per day that they use Internet on their smartphone, laptop or tablet PC.

24/06 | Coldplay at Rock Werchter: live, for free and exlcyusively on Belgacom TV !

One of the most anticipated performances at Rock Werchter is

Business Wire
A Berkshire Hathaway Company

June 28, 2011 07:01 AM Eastern Daylight Time

Fon and Belgacom Announce WiFi Partnership in Belgium

BRUSSELS & MADRID--(BUSINESS WIRE)--Fon, the world's largest WiFi network, and Belgacom, Belgium's largest telecommunications company, today announced they have partnered to create the largest WiFi community in Belgium. In addition to WiFi access in Belgium, Belgacom internet customers will get global access to the more than 4 million hotspots in Fon's global WiFi network. Belgacom will add Fon's revolutionary WiFi-sharing technology to its equipment before the end of the year.

Martin Varsavsky, Fon CEO and founder, said:

"We're thrilled to be partnering with Belgacom to bring Fon WiFi to Belgium on a major scale. We love Belgium, and we can't wait to introduce Belgacom customers to the largest WiFi community on the planet."

Didier Bellens, Belgacom President and CEO, said:

"Thanks to our partnership with Fon, Belgacom will create the largest WiFi Community in Belgium. Belgacom internet customers can all become members of the WiFi community and so benefit from free WiFi access at more than 4 million hotspots worldwide, from the UK to Portugal to Japan, everywhere Fon members are sharing broadband internet with the community."

> **"We're thrilled to be partnering with Belgacom to bring Fon WiFi to Belgium on a major scale. We love Belgium, and we can't wait to introduce Belgacom customers to the largest WiFi community on the planet."**

Fon technology makes it possible to broadcast two powerful, dedicated WiFi signals from a broadband internet source. One signal is encrypted and private. The other signal is public but only accessible via password to registered members of the Fon community.

About Fon:

Fon CEO, entrepreneur and internet pioneer Martin Varsavsky founded Fon in 2006 with the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, providing WiFi at over 4 million Fon hotspots and to over 6 million users. Fon partners with the world's leading fixed and mobile Telcos, hardware manufacturers and service providers, all who share the vision of a joint WiFi community. Fon's investors include Atomico, British Telecom, the Coral Group, Google, Index Ventures, Sequoia Capital and Skype. For more information: www.fon.com

About Belgacom:

The Belgacom Group [Euronext: BELG]. Drawing on its solid experience as Belgium's national telecom operator and the multiple talents of its teams, the Belgacom Group is the main provider of integrated telecommunication services in Belgium. Thanks to its continuous investments in cutting-edge technology, Belgacom is able to offer its private and professional customers telephony, Internet and television services around the clock, irrespective of location and the access device used. For the fiscal year ending 31 December 2010, the Group posted a total revenue of €6.603 billion and a net operating profit before depreciation and amortization (EBITDA) of €1.984 billion.

Contacts

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press@fon.com
or
Belgacom:
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or
Frédérique Verbiest
+32 2 202 99 26 or +32 479 26 09 45
or
Haroun Fenaux

New ZON@FON Campaign

4 Million hotspots throughout the world

ZON is launching a new campaign to publicise its ZON@fon service, the largest WiFi network in the country. As its service hits 400,000 hotspots in Portugal and over 4 million across the planet, ZON is launching a multimedia campaign to bolster the company's leadership in free internet access away from home and prove the fame and superiority of its wireless network. Another 100,000 hotspots have come online in Portugal, and a million in other parts of the world, since March 2010, when the first service campaign was launched.

Reusing the slogan "Your aerials are always up with ZON@FON" the campaign takes a young, innovative stance, capitalising on the fact that you can get free access to the biggest WiFi network in the country with no time or usage limits, through ZON.

The campaign is to be run on TV, web, urban publicity furniture, multibanco (ATM) and in cinemas. On the TV it will be integrated into self-advertising on the FOX, AXN and Fox Life channels. This innovative, original format will allow the product to be aimed more directly at the target population. The cinema campaign will be shown in eight national multiplexes that offer ZON Net customers free net access.

About ZON@FON

The ZON@FON service was first launched in July 2008 through a partnership between ZON and the Spanish company FON. The first WiFi district in Portugal was set up in the Campo de Ourique, Lisbon, in October 2008.

The network currently has over 400 thousand active hotspots making Portugal one of the countries with the largest free WiFi networks while ZON customers have the largest WiFi community in the world.

Only ZON runs a net like this in Portugal and it is free for Internet service customers who own compatible equipment (e.g. the ZON HUB router) associated to a laptop, tablet or smartphone.

The location of all national and international hotspots can be found on zonfon.pt.

ZON MULTIMEDIA

Further details:
Diana Castilho
Tel.: 21 791 48 48
E-mail: diana.castilho@zon.pt
twitter.com/ZON_Media

BusinessWire

A Berkshire Hathaway Company

May 12, 2011 01:00 PM Eastern Daylight Time

Fon Tops Four Million WiFi Hotspots, Enjoys Strong Growth

MADRID--(BUSINESS WIRE)--Fon today announced it has over four million Fon hotspots available to users worldwide. The world's largest WiFi community expanded its network by 30%, up from three million hotspots at the beginning of the year.

Martin Varsavsky, Fon CEO and founder, said:

"Four million hotspots is an amazing figure and proof that the Fon model works. Together with the spike we are seeing–one million new hotspots this year alone–the Fon network is achieving the footprint and rapid growth we have dreamed of. In just four months, we've added more hotspots to the Fon network than other WiFi networks–iPass (500K), Boingo (325K), Trustive (220K) and KT (57K)--offer to their customers in total."

Fon produces 802.11n Fonera WiFi routers that when connected to broadband make it possible to broadcast two powerful, dedicated WiFi signals. One signal is encrypted and private. The other signal is public but only accessible via password to registered members of the Fon community. Fon also builds this WiFi technology directly into its Telco partners' equipment.

You can become a member of the Fon community by buying a Fonera once or by joining without charge through Fon's partners, including BT, MTS Russia, SFR France, SoftBank Japan and ZON Portugal. Non-members can also connect to the Fon network worldwide by purchasing affordable access passes at Fon hotspots.

About Fon:

Fon CEO, entrepreneur and internet pioneer Martin Varsavsky founded Fon in 2006 with the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, providing WiFi at over 4 million Fon hotspots and to over 6 million users. Fon partners with the world's leading fixed and mobile Telcos, hardware manufacturers and service providers, all who share the vision of a joint WiFi community. Fon's investors include Atomico, British Telecom, the Coral Group, Google, Index Ventures, Sequoia Capital and Skype. For more information: www.fon.com

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BusinessWire

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A Berkshire Hathaway Company

February 16, 2011 01:00 PM Eastern Daylight Time

Fon Raises €10M in New Funding Led by Atomico

SUCCESS OF PUBLIC WIFI NETWORK SOARS, BOOSTED BY TELCO PARTNERSHIPS AND SMARTPHONE USE

Mobile World Congress 2011

MADRID--(BUSINESS WIRE)--Fon, the world's largest WiFi network, announced today at the Mobile World Congress in Barcelona, that it has secured €10 million ($13.5 million) in new funding led by Atomico, the venture capital firm founded by Niklas Zennström, co-founder of Skype. Coral Group and other existing Fon investors also contributed to the round designed to help Fon take advantage of the growing demand for WiFi from smartphone and tablet users, and to expand their efforts in the US and elsewhere. The funding follows previous rounds, which raised a total of more than €40m since the company was founded by serial entrepreneur Martin Varsavsky (Jazztel, Viatel) in 2006.

Fon, which features Fonera routers that let users connect to WiFi at Fon hotspots anywhere in the world for free in exchange for sharing a bit of Fon WiFi at home, recently announced its WiFi network has grown to 3.35 million hotspots. This is an increase of more than 200% year-on-year. Fon sold about 1.6 million routers in 2010 contributing to revenues of €28 million, up from €5 million in 2009.

> "I have built six technology companies, and what sets Fon apart is the caliber of its investors. We could have done an outside round but as an entrepreneur it gives me a great feeling to have the continued support of our existing investors."

Martin Varsavsky, Chairman and founder of Fon, said:

"I have built six technology companies, and what sets Fon apart is the caliber of its investors. We could have done an outside round but as an entrepreneur it gives me a great feeling to have the continued support of our existing investors."

Niklas Zennström, CEO of Atomico, said:

"This is what we love at our venture capital firm: working out which companies have the ability to scale using new technology and are led by remarkable management teams, and then helping them thrive. Fon has a unique business model using a crowdsourcing approach to provide high-speed internet on the move. Today's announcement is great news for Fon and the millions more people who are set to use it."

Fon produces 802.11n Fonera WiFi routers that when connected ADSL/broadband make it possible to broadcast two dedicated WiFi signals. One signal is encrypted and private. The other signal is public and accessible via password to registered members of the Fon community. Fon also builds its WiFi technology directly into its telco partners' CPEs, including BT in the UK, MTS-Comstar Russia, SFR France and ZON Cable Portugal.

Fon also has an agreement with SoftBank, the innovative Japanese mobile operator. The company uses Fon's WiFi routers together with the iPhone to give its mobile customers faster internet access and reduce the load on its mobile network. Similar deals with mobile operators elsewhere are expected.

Notes to Editors:

About Fon:

Fon was founded in 2006 by entrepreneur and internet pioneer Martin Varsavsky with the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, providing WiFi at over three million Fon hotspots and to over six million users. Fon partners with the world's leading fixed and mobile Telcos, hardware manufacturers and service providers who share the vision of a join WiFi community. Fon's investors include Atomico, British Telecom, the Coral Group, Google, Index Ventures, Sequoia Capital and Skype. For more information: www.fon.com

About Atomico:

Atomico is a leading international venture capital firm formed in 2006 by Niklas Zennström, a successful serial-entrepreneur and co-founder of Skype, Kazaa, Rdio and other companies. Atomico seeks to deliver outsized returns to investors by being the partner, and investor of choice, for fast-growing technology companies that will become global category winners. Atomico has to date invested in more than 40 companies on three

continents, and in March 2010 launched its second fund, the $165m institutional fund Atomico Ventures II. Atomico is headquartered in London with offices in São Paulo and Hong Kong. For more information: www.atomico.com

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BusinessWire
A Berkshire Hathaway Company

February 01, 2011 10:00 AM Eastern Daylight Time

Fon Tops Three Million Hotspots Globally, Expands Lead as the World's Largest WiFi Network

Mobile World Congress 2011

MADRID--(BUSINESS WIRE)--Fon today announced it has surpassed three million hotspots worldwide. With 3.35 million hotspots to-date, Fon has grown by more than 200% year-on-year and has extended its lead as the world's largest WiFi network, well ahead of its main competitor Boingo, a WiFi aggregator that currently hosts 211,000 hotspots. Fon revenues have also grown significantly, ending 2010 with €28 million, up from €5 million the year before. Fon attributes its growth to the surge in use of WiFi devices, and attributes its giant lead over other networks to its free WiFi proposition. Fon lets users connect to WiFi at Fon hotspots anywhere in the world for free in exchange for sharing a bit of Fon WiFi at home.

"Fon now has well over three million hotspots; that's triple our size just one year ago, and about six times larger than the Boingo, iPass and T-Mobile WiFi networks all combined," said Martin Varsavsky, Fon's founder and CEO. "As many more people purchase tablets and smartphones in the coming year, and as operators choose Fon WiFi to offload the fifty-fold increase in data traffic these users are expected to generate by 2015, we expect our community to continue to grow with no end in site."

> "As many more people purchase tablets and smartphones in the coming year, and as operators choose Fon WiFi to offload the fifty-fold increase in data traffic these users are expected to generate by 2015, we expect our community to continue to grow with no end in site."

Fon produces 802.11n Fonera WiFi routers that when connected ADSL/broadband make it possible to safely broadcast two powerful, dedicated WiFi signals. One signal is encrypted and private. The other signal is public and accessible via password to registered members of the Fon community. Fon also builds its WiFi technology directly into its Telco partners' CPEs.

You can become a member by buying a Fonera once or by opting in to the Fon service for free, courtesy of a Telco partner. Partners include BT, MTS (Comstar-UTS) Russia, SFR France, SoftBank Japan and ZON Portugal. Non-members can connect to the Fon network buy purchasing affordable access passes.

Fon will be at the Mobile World Congress in Barcelona, February 14-17, Hall 7 Stand 7A72, to demonstrate how the Fon WiFi network and the Fonera SIMPL router help mobile and fixed operators reduce churn, offload data traffic and generate new revenue streams.

Fon was founded in 2006 by entrepreneur and internet pioneer Martin Varsavsky with the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, providing WiFi at over three million Fon hotspots and to over six million users. Fon also partners with the world's leading broadband providers, hardware manufacturers and Telco operators to offer Fon-ready products. Fon's investors include British Telecom, the Coral Group, Google, Index Ventures, Sequoia Capital and Skype.

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BusinessWire
A Berkshire Hathaway Company

November 29, 2010 10:04 AM Eastern Daylight Time

Fon Sells 2 Million New Fonera SIMPL WiFi Routers to Telcos Looking to Ease 3G Overloads

MADRID & NEW YORK--(BUSINESS WIRE)--Fon, the world's largest WiFi network, today announced it has sold 2 million of its latest Fonera SIMPL WiFi router to leading Telcos. The SIMPL, a palm-sized WiFi router targeted towards smartphone and tablet-PC users, is now also available directly to end-users for just $49/€39 at fon.com, making it one of the lowest priced 802.11n routers in the market.

"People want to have fun on their smartphones, but are limited by 3G data restrictions," said Martin Varsavsky, Fon CEO. "With the Fonera SIMPL, when people connect to Fon WiFi at home or on the go, they can listen to Spotify, stream YouTube videos, and download and install heavy applications in a way that's fast, simple and useful, without eating up their 3G credit or straining 3G networks."

Fon pursues two partnership models: one for Fixed Telcos who integrate the Fon WiFi sharing feature into their own DSL or Cable modems, and the other for Mobile Telcos who distribute Fon routers to their subscribers. The SIMPL is especially attractive to mobile operators looking for ways to offload heavy data traffic from congested 3G networks. Fon partners with leading companies including British Telecom, MTS-Comstar Russia, SFR France, SoftBank Japan and ZON Cable Portugal.

> "With the Fonera SIMPL, when people connect to Fon WiFi at home or on the go, they can listen to Spotify, stream YouTube videos, and download and install heavy applications in a way that's fast, simple and useful, without eating up their 3G credit or straining 3G networks."

Customers who receive the SIMPL from a mobile operator, or buy it online, will be asked to plug the router into their fixed internet connection at home or work. After a quick registration process, the user will have Fon WiFi access at home and on the go at close to 3 million Fon Spots.

Fon also offers several connection solutions for the SIMPL to assist users who want a hassle-free connection to Fon WiFi at home and on the go. Smart devices can be easily configured to connect automatically to the public Fon WiFi signal whenever one is within range. Fon offers downloadable connection applications for devices ranging from the Android and Blackberry, based on the WISPr recommendation from the WFA, to the iPhone. New WPS functionality allows users to easily connect smart devices to their private WiFi signal with the touch of a button on the back of the SIMPL.

Fonera SIMPL comes equipped with wireless 802.11n, ideal for accessing media-rich content and transferring files faster. The SIMPL also features a powerful antenna, allowing for a better WiFi connection, WPA encryption, and a new quick setup that makes it easy to get Fon WiFi right out of the box. The SIMPL creates two WiFi signals (SSIDs), one private and one public, allowing users to safely share a bit of their broadband connection in exchange for free WiFi access at all other hotspots throughout Fon's global WiFi network.

The new Fonera SIMPL, includes:

* 1 WAN Ethernet port (for ADSL/Cable modem)

* 1 LAN Ethernet port (for PC)

* 1 SSID (Open, WEP, WPA, WPA2)

* 1 SSID (Fon network)

* 802.11n (150 Mbps)

* 802.11b/g (54 Mbps) compatible

* Detachable, external antenna

About Fon:

Fon was founded by Martin Varsavsky, a serial entrepreneur and internet pioneer, in 2006, with the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, with close to 3 million Fon WiFi spots and over 5 million users. Fon partners with the world's leading broadband providers, hardware manufacturers and Telco operators to offer Fon-ready products and services. Fon's partners

include BT, MTS-Comstar Russia, SFR France, SoftBank Japan and ZON Portugal. Fon's investors include British Telecom, the Coral Group, Skype, Google, Index Ventures and Sequoia Capital. Learn more at fon.com.

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INFOTECH NEWS

[January 27, 2010]

FON and Devicescape Collaborate to Provide Easy WiFi Connectivity

(Market Wire Via Acquire Media NewsEdge) SAN BRUNO, CA and MADRID, SPAIN --
(MARKET WIRE) -- 01/27/10 -- Devicescape and FON Wireless Ltd. (FON), two WiFi
technology innovators, today announced a partnership to ensure easy WiFi connections
everywhere and with any device.

During the first phase of the partnership, Devicescape is giving FON users free access to all
Devicescape Easy WiFi clients. In the next phase Devicescape will deliver a unique FON
branded Easy WiFi application designed to give Nokia smartphone users hassle-free access
to WiFi. The FON Easy WiFi application will allow its customers to connect automatically to
the more than half a million hotspots in the FON WiFi network without the inconvenience of
entering user IDs and passwords in a browser.

With this agreement, FON and Devicescape join forces to ensure the best possible WiFi
experience for FON users. FON will launch the FON Easy WiFi application in Germany
together with its partner, mobile operator E-Plus.

With more than 20 million subscribers, E-Plus is one of Germany's leading mobile operators
and smartphone distributors. FON remains unique in that it is the largest WiFi community in
the world and it offers its customers free WiFi access at FON hotspots across the globe.

"WiFi has not only shown it's here to stay in the world of laptop, consumer device and
enterprise connectivity, but it is proving itself vital for mobile platforms as well," said Martin
Varsavsky, FON CEO. "Naturally people will want to connect seamlessly to WiFi, no matter the
device, and we are happy to partner with Devicescape to develop this together." "Over the
years, Devicescape has stayed focused on its goal to deliver simple, seamless and secure
WiFi connectivity to our customers worldwide," said Dave Fraser, Devicescape CEO. "We are
excited to work with yet another trailblazer in the wireless world, and we look forward to
helping FON customers achieve one-click WiFi connectivity." FON customers interested in
downloading Easy WiFi or individuals interested in joining FON should visit www.fon.com.

Device manufacturers and service providers looking to deliver Easy WiFi should contact
dsbizdev@devicescape.com.

About Devicescape Devicescape is the leader in Easy WiFi. The company has worked with
device manufacturers and service providers since its inception and has hundreds of design
wins in the best WiFi products. Easy WiFi allows for the creation of superior products which
are powerful, yet easy to use and compatible with a global network market.

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BusinessWire
A Berkshire Hathaway Company

February 13, 2011 06:00 AM Eastern Daylight Time

Skype Launches WiFi Hotspot Operator Partnership Program with Leading WiFi Providers

Skype Access Available in 500,000 WiFi Hotspots Globally

Free WiFi in Spain through Skype Access for the Week of Mobile World Congress

Mobile World Congress 2011
Mobile World Congress 2011:Skype

BARCELONA, Spain--(BUSINESS WIRE)--Skype Access, pay-as-you-go Internet that uses your Skype Credit to get online, has officially launched a partner program for WiFi hotspot operators. Leading WiFi hotspot providers around the globe including BT Openzone, Fon, Tomizone and others have signed on to provide Internet access for consumer and business users on-the-go using Skype.

With one click, Skype users can connect to the Internet through a WiFi operator partner in over 500,000 hotspots around the globe including 500 airports, 30,000 hotels and numerous cafes, trains, planes, offices buildings, and convention centers. Whether in a neighbourhood cafe or in the airport on a business trip, you can quickly connect to the Internet for voice and video calls, email, or simply surfing the web.

In celebration of Mobile World Congress 2011 in Barcelona this week, Skype Access will be free to use from 0001 CET on the 14th February 2011 to 2359 CET on the 18th February 2011 across the whole of Spain.

Rather than paying costly per day or per hour Internet access fees, Skype Access allows you to pay per minute using Skype Credit to control your costs at rates starting at £.04 /€.05/$.06per minute**. All you need is a connection to a Skype Access compatible hotspot and the latest version of Skype for Mac or Windows.

Through the Skype Access partnership program, WiFi operators are able to generate additional revenues from untapped users who prefer pay-as-you-go models versus traditional vouchers. Partnering with Skype provides operators access to Skype's 145 million average monthly connected users*who are communicating with their friends, family and colleagues both at home and while travelling.

Skype Access partners include:

BT Openzone – The UK's largest WiFi hotspot provider with a network of two million hotspots

Fon – The world's largest WiFi network with over 3.35 million Fon Spots across the globe

M3 Connect – WiFi provider in Germany with hotspots in many hotels, fairgrounds, airports and places like the German Stock Exchange

Row 44 – Provides the world's leading in-flight broadband platform to commercial airlines around the world

Skyrove – WiFi hotspot solutions for Guesthouses, Hotels and Coffee Shops throughout South Africa.

Spectrum Interactive – Specializes in offering WiFi for the travel and media sector including airports and hotels across the UK

Tomizone – WiFi provider in Australia, New Zealand and the South Pacific

Vex – Offers WiFi services in thousands of locations around the world including South America

* For three months ending 31 December 2010 excluding users connected via joint venture partners.
**Pricing inclusive of VAT

About Skype

Skype is a communications platform provider whose purpose is to break down barriers to communication. With an Internet-connected device, families, friends and colleagues can get together for free with messaging, voice and video. At low cost, they can also call landlines or mobiles

virtually anywhere in the world. Skype has recently introduced group video, allowing groups of more than two people to do things together whenever they're apart. Skype was founded in 2003 and is based in Luxembourg. Skype can be downloaded onto computers, mobile phones and other connected devices for free at www.skype.com.

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BusinessWire
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February 07, 2011 05:00 AM Eastern Daylight Time

Fon Partners with Jungo to Extend Reach and Scope of Global Wi-Fi Sharing

- *Fon implements Jungo security software framework*

- *Allows more users to become part of the Fon Wi-Fi sharing community*

- *Move opens up new business models for operators*

- *Fon can be implemented on Jungo's vast deployment base*

LONDON--(BUSINESS WIRE)--Jungo Ltd., an NDS Group company and a leading provider of software solutions for residential gateways, today announced that its OpenRG, residential gateway software, now supports Fon's Wi-Fi sharing technology. Jungo is now able to deploy Fon compatibility across multiple devices for any operator or service provider that has deployed its OpenRG unified gateway software, enabling a range of different business models associated with the Fon service.

With over 30 million gateways deployed globally, partnering with Jungo greatly extends the reach of the Fon service - already the world's largest Wi-Fi sharing community. The move will allow operators and ISPs to offer new ways for users to access broadband on the go. Subscribers who opt-in to securely share a small portion of their overall bandwidth with other Fon users can make free use of Fon hotspots around the world to access the same WiFi enabled services they do in-home.

"Fon has built the world's largest WiFi network with over 3 million hotspots, and Telcos, ISPs and manufacturers are increasingly looking for ways to give their customers access to it," said Alex Puregger, Fon's COO. "We are pleased to be working with Jungo whose unified gateway software radically eases deployment of Fon technology to operators and helps grow our network faster."

"As operators look at new ways of delivering on the promise of unlimited internet access in and out of the home from a growing number of connected devices, Fon's relevance is quickly increasing"

Opportunities exist for operators to build their own business models around Fon's growing network of Wi-Fi hotspots. By using Jungo's security software, operators are able to differentiate between subscriber and non-subscriber access, increasing stickiness by offering a value-added service for existing customers and allowing them to charge non-Fon community members for access. Additionally, operators are able to take advantage of the fact that Wi-Fi has the potential to work as an alternative channel for data to mobile, helping to reduce traffic on mobile networks and potentially earning additional revenue for operators.

"As operators look at new ways of delivering on the promise of unlimited internet access in and out of the home from a growing number of connected devices, Fon's relevance is quickly increasing," said Eran Rom, Jungo's CEO. "We are committed to helping drive the growth of the shared Wi-Fi community through our software implementations with operators. At the same time, we recognize the need for operators to realize tangible returns from Wi-Fi. Software that manages the security aspect of shared access is the key to these returns and enables operators to make a business out of shared connectivity."

Jungo has commercially deployed its Fon Wi-Fi sharing solution for several service providers worldwide including British Telecom (BT). Jungo has now implemented Fon for Zon in Portugal, so its subscribers are able to become part of the Fon community and access free Wi-Fi at Fon Spots worldwide.

About Fon

Fon was founded in 2006 by entrepreneur and internet pioneer, Martin Varsavsky with the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, providing WiFi at over three million Fon hotspots and to over six million users. Fon also partners with the world's leading broadband providers, hardware manufacturers and Telco operators to offer Fon-ready products. Fon's investors include British Telecom, the Coral Group, Google, Index Ventures, Sequoia Capital and Skype.

About Jungo

Jungo Ltd., an NDS Group company, is a provider of broadband home value-added service solutions. Jungo's flagship products, OpenRG™ (residential gateway software platform) and OpenSMB™ (small and medium business gateway software platform) enable broadband operators

to deliver managed revenue-generating services to the digital home.

Jungo also offers extensive connectivity software solutions for USB and PCI, including WinDriver™, a driver development toolkit that enables developers to quickly create custom device drivers that can run on a multitude of operating systems without modification, and USBware™, a complete, high-quality embedded USB software protocol stack, allowing device manufacturers to easily incorporate standard USB OTG/Host /Device connectivity in their designs. To find out more about Jungo Ltd. and our products, please visit www.jungo.com.

About NDS

NDS Group Ltd. creates the technologies and applications that enable pay-TV operators to securely deliver digital content to TV STBs (set-top boxes), DVRs (digital video recorders), PCs, mobiles and other multimedia devices. Over 75 of the world's leading pay-TV platforms rely on NDS solutions to protect and enhance their businesses. VideoGuard$^{®}$ is the world's market-leading conditional access (CA) and digital rights management (DRM) technology, currently deployed on 145 million active devices, and safeguarding pay-TV service revenues exceeding $50 billion. NDS middleware, including MediaHighway$^{®}$ which enables a host of advanced services for subscribers, has been deployed on 171 million devices. NDS DVR technology, centred around XTV$^{™}$, leads the global industry with 35 million units deployed. (Deployment figures as of 31st December 2010).

Headquartered in the UK, NDS remains committed to investing in R&D with over 75% of its employees dedicated to pioneering work at development centres in China, Denmark, France, India, Israel, Korea, UK and US. NDS has also implemented a host of initiatives aimed at reducing its carbon footprint and helping digital TV subscribers reduce energy consumption. NDS Group Ltd. is a private company owned by the Permira Funds and News Corporation. See www.nds.com for more information.

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BusinessWire

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November 18, 2010 10:00 AM Eastern Daylight Time

Fon Announces Its Integrated Support on Broadcom's DOCSIS® 3.0 Cable Gateway Solutions

Fon WiFi sharing technology becomes a standard feature in Broadcom's DOCSIS 3.0 cable modem and gateway SoCs

MADRID--(BUSINESS WIRE)--Fon, the world's largest WiFi network, today announced the industry's first Fon-ready Broadcom chipsets for DOCSIS® 3.0 devices, Broadcom Corporation is a global leader in semiconductors for wired and wireless communications. Broadcom's DOCSIS 3.0-based system-on-a-chip (SoC) solutions feature a software development kit (SDK) that enables manufacturers to build Fon functionality directly into their customer premises equipment (CPEs) without any additional development.

"Fon has built a WiFi network with over 2.5 million hotspots, and Telcos, ISPs and manufacturers are increasingly looking for ways to give their customers access to it," said Alex Puregger, Fon's COO. "We are pleased to work with Broadcom as they lead the way in integrating Fon at the chipset level."

> **"We are pleased to work with Broadcom as they lead the way in integrating Fon at the chipset level."**

"We are pleased to offer our customers Fon WiFi sharing technology for the very latest in connectivity," said Brian Wheeler, Senior Product Line Manager at Broadcom. "Fon's WiFi network will enable consumers to use and share their WiFi connection securely to enjoy videos, movies and games at WiFi speeds using only a small portion of their overall bandwidth."

Broadcom's cable modem manufacturers, who buy the latest generation Broadcom chipsets, will receive the standard SDK with Fon software and other new features and fixes included. The SDK will allow manufacturers to customize new CPEs and easily upgrade their installed base of products and meet the specific demands of customers, like ISPs, who want to deliver Fon as a feature in their routers, in less time.

Fon currently partners with leading broadband service providers, hardware manufacturers and Telco operators, including British Telecom, Comstar-MTS Russia, SFR, and ZON Portugal who offer Fon-ready services.

About Fon:

Fon, founded by Martin Varsavsky, serial entrepreneur and internet pioneer, started the free WiFi revolution in 2006 with the first Fonera router and the goal of free, ubiquitous WiFi for everyone. Today, Fon is the largest WiFi community in the world, with over 2.5 million Fon WiFi spots and nearly 5 million users. British Telecom, Coral Group, Skype, Google, Index Ventures and Sequoia Capital are investors in Fon. Learn more at fon.com.

DOCSIS is a registered trademark of Cable Television Laboratories, Inc.

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DC10-142
   21 June 2010

Wi-Fi gets wider with BT Total Broadband as O2 rations 3G

"We thought rationing ended in the 50s", says BT

BT today announced unlimited access to 1.5 million
BT FON and BT Openzone

Wi-Fi hotspots across the UK for millions of BT Total
Broadband users, including O2's mobile customers
who are about to have their 3G access rationed as
they upgrade to new devices. BT's move ensures that
millions of people with smartphones, laptops, netbooks
and burgeoning numbers of tablet computers, such as
the iPad, can still have fast, reliable internet access
when away from the home or office.

BT FON is a rapidly expanding Wi-Fi community of people who can take their broadband with them by
sharing access securely with other BT FON members when out and about across the UK. BT
Openzone is a Wi-Fi service that can be accessed in places such as airports, hotels, coffee shops,
motorway service stations and city centres. Such is the scale of these networks' combined hotspots BT
is now in the unique position of being able to offer Wi-Fi access in locations across the UK.

Previously, BT Total Broadband users had limits on Wi-Fi minutes available to use at BT FON and BT
Openzone hotspots depending on their BT Total Broadband option. Recognising the growing need for
internet access on the move, BT has now decided to offer unlimited Wi-Fi access across all BT Total
Broadband options, to further consolidate as the UK's most complete broadband.

John Petter, consumer managing director, for BT Retail, said: "Because of the growing number of BT
customers with mobile devices such as tablet computers and smartphones, we know that mobile
access to the internet is needed more than ever before. Now that operators like O2 are rationing 3G,
BT Total Broadband customers can find fast Wi-Fi connections all over the UK's towns and cities with
unlimited internet access from 1.5 million hotspots.

"Our BT Fon and BT Openzone networks expanded by 800,000 hotspots during 2009 and we expect to
have over 2.5m hotspots by the end of 2011. This continuing level of expansion means that these
networks are rapidly becoming the simplest way for people to access the internet when out and about.
And not only is this level of Wi-Fi coverage unique to BT, it's automatically included with our BT Total
Broadband options."

BT will shortly unveil a downloadable application for BT Openzone and BT FON users that will make
finding hotspots and moving between them even easier.

- Ends -
About BT
BT is one of the world's leading providers of communications solutions and services operating in more
than 170 countries. Its principal activities include the provision of networked IT services globally; local,
national and international telecommunications services to our customers for use at home, at work and
on the move; broadband and internet products and services and converged fixed/mobile products and
services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail
and BT Wholesale.

In the year ended 31 March 2010, BT Group's revenue was £20,911 million.

International | Change My CountryAlready a member?Log in

Press Resources
About Fon
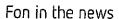Company Overview
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WHAT IS FON
PRODUCTS
FON SPOTS
FON FOR BUSINESS
COMMUNITY
SUPPORT

In the News
Read what the press
is saying about Fon.

Fon in the news

THE
HUFFINGTON
POST

In AT&T/T-Mobile Debate, How Is DOJ Ignoring the New Competition for Wireless Services?
September 7, 2011
A rapidly growing innovative alternative is the Fon network, where individuals, by agreeing to buy a special router and share access to their own home or office wi-fi, can access other Fon member' wi-fi around the world, with a global network of 4 million hotspots that grew by 30% just in the first five months of 2011.
Read the full article ▷_

The Telegraph

Travel advice: data roaming charges revisited
September 04, 2011
Cheaper still, if you have broadband at home, join the Fon network (www.fon.com). In return for sharing some of your home bandwidth with other travelling Fon users, you get free access to all their hot spots worldwide.
Read the full article ▷_

WIRED

Open Access
September 1, 2011
Martín Varsavsky wants to turn the world into a giant WiFI hotspot through his company Fon, three business models later, he thinks he has the answer

TechCrunch

Fon creates largest WiFi network in Belgium – Here's an awesome graphic to explain why
June 28, 2011
Global WiFi network Fon is partnering up with Belgacom, Belgium's largest telecommunications company, to create the largest WiFi community in Belgium. Of course, that means Belgacom internet customers now get access to the than 4 million+ hotspots in Fon's global WiFi network.
Read the full article ▷_

DW-WORLD.DE
DEUTSCHE WELLE

Spanish WiFi startup expands into Belgium
June 28, 2011
Fon members freely share or sell WiFi access, which will now be available to Belgacom subscribers. This is the sixth deal of its kind with a major European telecom firm.
Read the full article ▷_

GIGAOM

Some Hard Facts About Wi-Fi and Its Future

Exhibit 3

March 16, 2011
Where is all the money coming from? Offloading of data from 3G to the Wi-Fi networks. For Fon, the growth has come in the U.K. and in Japan. Nearly two million Fon access routers with auto connectors to the Wi-Fi network are handed out to buyers of Android-based smartphones and the iPhones
Read the full article ▷_

TELECOMPAPER

Fon offers free Wi-Fi access in Japan
March 14, 2011
Wi-Fi network Fon has started offering free Wi-Fi access to everyone at 500,000 Fon hotspots across Japan for the next days in order to help people affected by the recent earthquake that hit Japan reach their family and friends as many mobile phone networks are not working. To get free access at Fon Spots, users need to enter their desired url in the browser without logging in. Fon urged Fon community members (Fonero) in Japan to lend a hand by keeping their Fon Spot activated.
Read the full article ▷_

THE WALL STREET JOURNAL

Skype Founder To Students: Don't Follow The Obvious Path
March 11, 2011
As a venture capitalist – Zennstrom founded Atomico, which has offices in London, Sao Paulo and Hong Kong – he continues to seek out and back disruptive companies. He mentioned Memolane, which gathers your bits of social data and puts them in a timeline; and Fon, which crowdsources Wi-Fi networks – it enables users to get free roaming around the world when they travel, as long as they share access from home.
Read the full article ▷_

The New York Times

Japan Gets Free Wi-Fi From Fon Until Quake Emergency Ends
March 11, 2011
Fon, a company which manages a large network of wi-fi hotspots, is opening up it's 500,000 some-odd hotspots in Japan to web surfers for free until the country's state of emergency following a massive earthquake and tsunami comes to an end.
Read the full article ▷_

THE
HUFFINGTON
·   POST

Fon Opens its WiFi Network in Japan for all to use
March 11, 2011
Fon's WiFi network is the largest in Japan. We have over a million hotspots of which over half are on at the moment. The Fon network is free to those who share WiFi (known as Foneros) and other users pay. Given the current emergency in Japan, and the failure of some mobile network as a result of the earthquake, Fon has decided to open our network to all in Japan.
Read the full article ▷_

TELECOMPAPER

Zon launches promo campaign for WiFi ZON@Fon service
March 4, 2011
Portugal's Zon Multimedia launched a new campaign to promote the WiFi ZON@Fon service, which already has more than 300,000 hotspots in Portugal and over 3 million worldwide. The service is distinguished by the possibility of free access to the largest WiFi network in Portugal, without time or consumption limit, via Zon.
Read the full article ▷_

DOWJONES

Fon Technologies Scores EUR10M to Crowdsource Wi-Fi in U.S.
February 17, 2011
Fon Technologies SL has secured 10 million euros to achieve its 2011 goal: Bringing crowdsourced Wi-Fi to the U.S. Skype SA co-founder Niklas Zennstrom's venture capital firm Atomico, a previous Fon Technologies investor, led the Series C round with participation from other previous investors including Coral Group, bumping the firm's total backing to more than EUR50 million.
Read the full article ▷_

TechCrunch

Fon raises $13.5 million in funding round led by Atomico to put the US in its sights
February 16, 2011
Fon has secured €10 million ($13.5 million) in a new funding round led by Atomico, the VC firm founded by Niklas Zennström, co-founder of Skype. The company markets wifi routers which turn domestic connections into a network of publicly accessible hotspots.
Read the full article ▷_

Mashable

Skype Can Now Get You Access to 500,000+ Wi-Fi Hotspots
February 14, 2011
Skype announced a new partner program for its Wi-Fi hotspots service, Skype Access, at the Mobile World Congress in Barcelona Monday.
Read the full article ▷_

INFORMILO

Fon's New Cycle
February 14, 2011
"The WiFi Revolt!" screamed a 2006 headline on the cover story of a Silicon Valley magazine, "Google plus Skype team up with radical start-up to overturn the telecom industry." The story was about Fon, a Madrid-based start-up that offers a global WiFi sharing service created by serial entrepreneur Martin Varsavsky. Times have changed. Varsavsky, once feared as a foe, is thriving by positioning himself as the operators' new best friend.
Read the full article ▷_

INFORMILO

25 Hottest Mobile Companies
February 14, 2011
To identify the most promising mobile companies Informilo Editor-in-chief Jennifer L. Schenker asked some of the most active investors in Europe, Israel and the U.S. to nominate and evaluate companies outside their own portfolios. Some are well known, others are below the radar but unlikely to stay that way for very long.
Read the full article ▷_

TechCrunch

Fon Ended 2010 With 3.35 Million WiFi Hotspots, €28 Million In Revenues
February 1, 2011
Fon, the WiFi network company backed by Google and Skype, says you can find 3.35 million Fon hotspots all across the globe these days. That's impressive growth, which comes down to more to 200 percent year-over-year. Last time Fon shared numbers, the company revealed that it tracked 2.5 million hotspots (this was in October 2010).
Read the full article ▷_

engadget

Fonera Simpl router now on sale for $49, moving quickly to telcos
November 29, 2010
Still holding tight to the "Sharing is Caring!" mantra? Not afraid in the least of handing out a few kilobytes to lost tourists down below? If so, you're a prime candidate to own a Fon router;
Read the full article ▷_

USA TODAY

Fon Announces Its Integrated Support on Broadcom's DOCSIS® 3.0 Cable Gateway Solutions
November 18, 2010
Fon has built a WiFi network with over 2.5 million hotspots, and Telcos, ISPs and manufacturers are increasingly looking for ways to give their customers access to it ... We are pleased to work with Broadcom as they lead the way in integrating Fon at the chipset level.
Read the full article ▷_

TechCrunch

Fon Reaches 2.5M Hotspots Worldwide, Says Rise of Smartphones Saved Them
October 4, 2010
Fon the company with a fairly simple but extremely bold and tough mission (to cover the entire globe with free WiFi), now boasts over 2.5 million hotspots located around the planet. In a brief blog post, entrepreneur, teacher and philanthropist Martin Varsavsky - who founded the company back in 2006 - makes it clear that this is a huge number.
Read the full article ▷_

theguardian

BT launches 'free' Wi-Fi mobile app
September 7, 2010
BT has launched a mobile app for its broadband customers that automatically connect iPhone and Android mobiles to free, unlimited WiFi. The BT Fon app, which is only available to BT Total Broadband customers, notifies users of the nearest WiFi hot spots.
Read the full article ▷

NETWORKWORLD'

Unlimited Wi-Fi at BT Fon and Openzone Hotspots
June 21, 2010
BT is giving its Total Broadband customers 'unlimited' WiFi minutes through BT Fon and BT Openzone hotspots. Previously, Total Broadband customers had their WiFi minutes capped. Only those on the most expensive package were given 'unlimited' WiFi access.
Read the full article ▷_

InfoTECH

Comstar-UTS launches new Fon Equipment
May 25, 2010
Comstar-UTS has added a new modem for connecting to the worldwide Fon network to its products portfolio. The operator started renting a new ADSL modem with an integrated Fon router as well as a new Fonera Stone router for those clients who already have an ADSL modem.
Read the full article ▷_

engadget

Fonera Simpl aims to ease 3G overload, give smartphones a better way to upload
February 19, 2010
If you've never heard of Fon, its mission is pretty simple: to equip the world with Fonera routers, and thus blanket the planet in WiFi that no one is scared to share. Over at Mobile World Congress this week, the company unveiled a new device that exploits the impending bandwidth crisis that operators all over the globe are attempting to deal with.
Read the full article ▷_

CrunchGear

Review: Fonera 2.0n
October 24, 2009
The Fonera 2.0n router essentially gives you free WiFi anywhere in the world for a onetime fee of $100. It may or may not work, but it's worth a try.
Read the full article ▷_

POPULAR ●SCIENCE

MegaGoods 2009 Gallery: The Year's Hottest Products In One Place
September 22, 2009
Check out the year's most innovative computers, cameras, gadgets, toys and more. Post your pics to the Web without turning on a computer. Fon's Wi-Fi router can automatically upload photos and video to sharing sites like Flickr and Picasa when you plug in a USB storage device or camera.
Read the full article ▷_

PCWorld

Ubiquisys and Fon to Let Users Share Mobile Broadband
September 15, 2009
Ubiquisys and Fon are working on a femtocell that will let mobile users share a broadband connection, they said on Tuesday. Fon now lets PC users share their fixedline broadband connection using a Wi-Fi router equipped with the company's software.
Read the full article ▷_

PC

Fon Brings Updated Public/Private Router to U.S
July 21, 2009
In April, innovative Spanish router maker Fon launched the La Fonera 2.0 router overseas. Last week, Fon announced the router here in the United States, calling it the "Fonera 2.0n".
Read the full article ▷_

engadget

Fonera 2.0n available - adds media sharing, shared storage
July 14, 2009
Remember that Fonera 2.0 wireless router that's been blowing minds in Europe since way back in April? Fon has announced today that it's now available Stateside as the Fonera 2.0n. If that weren't excitement enough for a Tuesday morning, the thing has received a slathering of new features, including storage (just supply your fave USB 2.0 drive), 802.11n, and the ability to sync your YouTube, Flickr, Picasa, and Facebook files, as well as clients for managing your RapidShare, Megaupload, and bit.torrent addictions.
Read the full article ▷_

CrunchGear

Fonera+ gets upgraded to 2.0, adds built-in torrent download and upload services,other goodies

July 14, 2009
As you recall Fon makes wireless routers for sharing. You install the Fon node in your house, share it with others, and then are given access to other Fonera routers around the world. It's sort of a viral Wi-Fi community.
Read the full article ▷_

**Bloomberg
Businessweek**

Fifty Tech Startups You Should Know
June 22, 2009
BusinessWeek and market researcher YouNoodle have teamed up to identify 50 tech startups flying under the radar. Our list includes fledgling tech companies—most started in 2005 and later—from the U.S., China, India, Israel, and Russia that are attracting some early buzz and are poised to grow beyond their regional or niche-market origins.
Read the full article ▷_

TeleGeography

E-Plus, FON to expand hotspot service
June 03, 2009
Wi-Fi network FON has announced it has been selected by German mobile operator E-Plus to help expand the cellco's wireless data service. E-Plus subscribers will now be able to use their Wi-Fi-enabled phones and laptops to access the FON network in Germany, comprising 25,000 hotspots. Additionally, 300 of the cellco's shops will operate as FON hotspots and subscribers will be able to access the service free of charge until 1 September 2009. The two companies are working on expanding the FON network to more public places. According to TeleGeography's GlobalComms database, E-Plus is the country's third largest facilities-based wireless operator by subscribers, with a customer base of 18.04 million at 31 March 2009.
Read the full article ▷_

boingboing

Fon releases open meshing WiFi router
April 21, 2009
Sal sez, "Three years after Cory's novel Someone Comes to Town, Someone Leaves Town,' somebody actually made a router that does what the fictional mesh-network routers from the book could do. The Fonera 2.0 made by Fon, (the Spanish WiFi sharing people) is released today (barring the occasional retail glitch) for 45 euros. It comes complete with OLPC's mesh-networking system.
Read the full article ▷_

PC

Fon's Next VOIP Router Adds BitTorrent, YouTube
April 21, 2009
Spanish company Fon, which spreads Wi-Fi with inexpensive routers that its community members can use to share Internet connections, this week will start selling its new Fonera 2.0 router in Europe for €49.95.
Read the full article ▷_

Alan Cheslow's Consumer
Electronics Industry News

Fon releases open meshing WiFi router – Boing Boing (via FriendFeed)
April 21, 2009
It comes complete with OLPC's mesh-networking system. You can plug it into Ethernet or a 3G dongle. Share your bandwidth with any other router in range that implements OLPC's mesh-networking standard. The software is based on Open WRT
Read the full article ▷_

WIRED

Fonera 2 Combines Wi-Fi Sharing, BitTorrent, Network Storage
April 6, 2009
The newest Wi-Fi router from Fon will add support for networked storage and automatic downloads to its internet-sharing capabilities.
Read the full article ▷_

gadgetell

Fonera 2 coming with awesome new ideas
April 06, 2009
Fon, the European company that specializes in sharing Internet connections between its users is set to release its new router soon. The Fonera 2 will still have the same basic functions of the Fonera 1 that makes it a Fon router. The routers create two networks, one private and one public. The idea being that you can use your own private network at home, and access any other user's public network when you're not at home. The Fonera 2 has so much more, though.
Read the full article ▷_

TELECOMPAPER

Comstar-UTS, Fon build Wi-Fi network in Moscow
December 18, 2008
The newest Wi-Fi router from Fon will add support for networked storage and automatic downloads to its internet-sharing capabilities.
Read the full article ▷_

TECHDIGEST

Joikusoft and FON work together and cause a headache for tech writers trying to explain
August 8, 2008
A new piece of mobile phone software has been unveiled today that will allow you to share your mobile phone's internet connection with the FON community over wifi. This might take some explaining, as both Joikusoft and FON aren't exactly household names, and the thing they both do isn't terribly straightforward. Lets make a game of it.
Read the full article ▷_

The Wireless Weblog

FON and JoikuSoft Introduce FonSpot Mobile Wi-Fi Hotspot Software
August 08, 2008
Joikusoft and FON today announced a new version of JoikuSoft's JoikuSpot Wi-Fi hotspot software called FonSpot, which turns a mobile phone into a Wi-Fi hotspot that instantly becomes part of FON's global Wi-Fi network.
Read the full article ▷_

TeleGeography
ALTHOTHARNT ITI TECH DATA

Fon on Zon
21 Jul, 2008
Portuguese cable TV operator Zon Multimedia has partnered with the Fon Wi-Fi community to launch the Zon@Fon free Wi-Fi service. Zon's cable customers can host a Fon Wi-Fi hotspot from their home at no additional cost, with all Zon cable subscribers being offered free wireless internet access via these Fon access points. Fon currently has 2,500 such community hotspots in Portugal and is hoping to increase this to 100,000 thanks to deals with the likes of Zon Multimedia.
Read the full article ▷_

The A Register

100,000 sign for BT Fon wi-fi love-in
June 04, 2008
100,000 punters have signed up to BT's Wi-Fi love-in, sharing their home connectivity in exchange for having access to everyone else's, enabling the operator to call itself the world's largest Wi-Fi community.
Read the full article ▷_

WNN Wi-Fi Net News

Wee-Fi: Fon Founder Profiled; Creative No-Fi; Inspiair Physics-Fi; Foster City-Fi
May 27, 2008
The head Fonero, Martin Varsavsky, gets a write-up from a confab he put together and hosted at his vacation home on Menorca. Varsavsky is nothing but interesting, something I've heard from everyone who has met or had business dealings with him, and this article partly details his upstart challenge and the shifting focus at Fon.
Read the full article ▷_

The New York Times

Global Dreams for a Wireless Web
May 25, 2008
Martin Varsavsky, in his Madrid home, started Fon to let members piggyback on the wireless access of other members worldwide. But his big idea is encountering some obstacles.
Read the full article ▷_

The New York Times

Dreams of a worldwide wireless Web
May 25, 2008
Menorca, Spain — Sitting on the porch at Finca Torrenova, his 800-acre retreat on this Mediterranean island, Martin Varsavsky ticks off the credentials of the group of Internet entrepreneurs finishing lunch at a nearby table.
Read the full article ▷_

internet.com

How to: Set Up a FON Spot
April 25, 2008
FON is a wireless Internet sharing community based upon a concept known as social Wi-Fi networking. People share their wireless Internet from within their home or business, with other FON (pronounced "fawn") users. In return they get free access at all the other FON Spots throughout the World and even have the chance to make some money. Once someone shares their wireless Internet by installing and configuring a FON Spot router, they're called a Fonero.
Read the full article ▷_

MONEY

FON Hopes to Break WiFi Free of Fees
February 26, 2008
WiFi yearns to be free. But it's a struggle, and there is mixed news on efforts to make wireless networks available to all comers.
Read the full article ▷_

CNBC

Wi-Fi hotshot
October 2007
The problem is that the high-speed HSDPA services launched by mobile operators in the past 18 months employ a per-megabyte pricing model or enforce monthly data caps, and these policies can prevent surfers from downloading or streaming large files such as movies, video clips and business documents.
Read the full article ▷_

Apple**Insider**

Steve Jobs keen on a world where people share WiFi
October 30, 2007
Apple chief executive Steve Jobs is reportedly "very interested" in a world where people share their WiFi connections in return for free access to other wireless hotspots in their communities, and recently met with the founder of upstart provider FON, whose business aims might just dovetail with the iPhone maker.
Read the full article ▷_

**Bloomberg
Businessweek**

Join The FON Club, Be A Hotspot
October 15, 2007
Done any FONing Lately? Most Americans have never heard of the Madrid-based tech startup called FON, but if founder Martin Varsavsky has his way, the name will enter the lexicon the way "Googled" and "Skyped" have. Thanks to a new joint venture with BT Group, (BT) announced on Oct. 4, he may have a shot.
Read the full article ▷_

THE
INDEPENDENT

BT gets on the FON to drive Wi-Fi usage
October 05, 2007
BT yesterday pledged to create the world's largest wireless broadband community through a deal with the company FON, which will allow customers to share broadband capacity.
Read the full article ▷_

ars technica

BT to UK customers: Share your WiFi... please!
October 05, 2007
ISPs aren't known for encouraging users to share bandwidth, but that's exactly what BT wants UK customers to do. The Spanish WiFi specialist FON offers routers that enable people to "securely" share their high-speed connections with strangers; in return, the sharers get access to any other FON access point in the world. Now, the model is coming to the UK as BT partners with FON.
Read the full article ▷_

betanews

Fon Extends Range of Routers with 'Fontenna'
June 22, 2007
Fon said Friday it had begun offering 'La Fontenna,' a directional antenna that could be attached to the routers the company offers along with its service. A coverage gain of about 3 to 5 times the typical range of the router is realized, the company said. As an example of the new functionality, the company has outfitted the Chueca neighborhood of Madrid with the routers and antennas.
Read the full article ▷_

`internet.com`

FON La Fonera Router
June 14, 2007
2007 is shaping up as the year of Wi-Fi sharing, with several new companies providing products and/or services in the category. Recently, I looked at Whisher, a free software utility that lets you share access to your wireless network. Another Spanish firm, FON (pronounced fahn), has a somewhat different take on Wi-Fi sharing. It's hardware rather than software, making it a solution with some notable advantages -- as well as a few disadvantages -- over the Whisher approach.
Read the full article ▷_

`internet.com`

FON Deal Triples Boingo Roaming Sites
May 24, 2007
FON is a company based in Spain creating a worldwide Wi-Fi network of members (called Foneros) who modify their routers or install new and inexpensive routers to support FON. Foneros then can roam freely on any FON site while others pay a small fee, usually $2 a day, which is split with the Foneros. Boingo Wireless of California makes deals with hotspot network providers to allow its subscribers to roam freely on those networks.
Read the full article ▷_

`internet.com`

Reasons to Fawn Over FON
April 27, 2007
I think it's pretty clear, almost a decade into the home broadband era, that people really like to share. Sometimes they share music and movies, sometimes they share connectivity, and sometimes they just share opinions nobody cares to pay them for. And good for all of us. It's nice to share.
Read the full article ▷_

`internet.com`

FON Lands Time Warner Cable Deal
April 23, 2007
If you have a Time Warner Cable (TWC) modem in your home, you will soon be able to join the FON community, turning that connection into a hotspot (which they call FONspots). Madrid, Spain-based FON has been pushing to work with more and more service providers, but this is the company's first deal with a U.S. company. Despite this, FON claims to have 60,000 members in the U.S. already. Time Warner has 6.6 million customers with high-speed data subscriptions.
Read the full article ▷_

ars technica

FON, Time Warner Cable link up for free WiFi
April 23, 2007
FON and Time Warner Cable have announced a deal that will allow Time Warner customers to deploy FON wireless access points and provide free WiFi access to other Time Warner (and FON) customers. FON is a Spanish company that sells (and sometimes gives away) wireless routers for people wanting to turn their home networks into public WiFi hotspots. FON counts Google, Skype, and Sequoia Capital among its investors.
Read the full article ▷_

▒ GIGAOM

BT to Invest in FON?
March 06, 2007
FON, the Spanish share-your-Wi-Fi services company, is close to announcing a new round of funding that could total to as much as 10 million Euros (shade over $13 million.) While some of its existing investors – Index Ventures, Skype and Google -- are coming back with more cash, the word from telecom circles in Europe is that British Telecom is going to invest in the wireless router company. It is one of the new strategic investors in the company. FON had raised about $22 million in a previous round of funding. With this round the company has raised close to $35 million in venture capital funds.
Read the full article ▷_

engadget

Fon wants you to help steal business from Starbucks and T-Mobile
February 21, 2007
Oh tricky, sneaky Fon. Fresh off their 10,000 Fonero giveaway, they're stepping up the ante with how they give away their loss-leader routers. Their newest campaign is sure to strike a chord with armchair entrepreneurs and Adbusters fans alike: if you live within the immediate vicinity of a Starbucks (read: WiFi range), Fon would like to send you one of their Foneros. Why? Because, if you recall, when you allow users to connect with your internet connection over your Fonero, Fon splits the profit with you -- $1 for every user (who pays $2 to use your connection). So for every $10 T-Mobile / Starbucks WiFi user you swipe, Fon gives you a buck; now, granted this still isn't a scheme for those paranoid about home network security, bandwidth usage, or nefarious hax0rs type with a spoofed MAC and a keen eye for easy hotspot access, but who knows, for those near Starbucks (yes, they'll be checking against known locations) it might even be worth it to buy a budget DSL line just to profit with Fon.

Read the full article ▷_

21TALKS

Fon hooked up with British Telecom
February 2, 2007
When it comes to British Telecoms, you know it's going to be something big. The telecoms company closed a deal with the Spanish WiFi network Fon to allow BT users to share their broadband access and BT Fusion users (the WiFi/GSM dual-mode service) to make VoIP phone calls via Fon members' hotspots.
Read the full article ▷_

TWW

ZING forms agreement with FON for free WiFi access.(Brief article)
January 9, 2007
TELECOMWORLDWIRE-9 January 2007-ZING forms agreement with FON for free WiFi access(C)1994-2007 M2 COMMUNICATIONS LTD http://www.m2.com ZING Systems Inc, provider of a platform of software and services for mobile entertainment, has entered into an agreement that will give free WiFi access on the ZING mobile player platform.
Read the full article ▷_

internet.com

FON Aims for Ubiquity
October 27, 2006
Earlier this month, FON (rhymes with "dawn," not "phone") announced the worldwide release of its new "La Fonera" wireless router. What makes the router unique is its price tag -- $5 -- and its ability to incorporate two SSIDs, one private and one public. It also has the important bonus of being much, much easier to use than the routers FON supported until now, which the company hopes will encourage users to sign up in droves.
Read the full article ▷_

internet.com

FON Aims for Ubiquity
October 30, 2006
Earlier this month, FON (rhymes with "dawn," not "phone") announced the worldwide release of its new "La Fonera" wireless router. What makes the router unique is its price tag — $5 — and its ability to incorporate two SSIDs, one private and one public. It also has the important bonus of being much, much easier to use than the routers FON supported until now, which the company hopes will encourage users to sign up in droves.
Read the full article ▷_

Lunchover IP

My new monthly column: EuroScan
March 10, 2006
I'm starting a new monthly column in BusinessWeek's Innovation section. It's called EuroScan and will discuss innovation - in all its manifestations - in Europe. The first piece, on global movimiento-plus-business FON, was published yesterday.
Read the full article ▷_

Bloomberg Businessweek

A Global Fon for All?
March 9, 2006
It's an international grassroots attempt -- started in Spain -- to patch the central weakness of Wi-Fi: spotty access. And it's spreading like wildfire.
Read the full article ▷_

U.S.News

Fon Hopes to Break WiFi Free of Fees
February 26, 2006
WiFi yearns to be free. But it's a struggle, and there is mixed news on efforts to make wireless networks available to all comers.
Read the full article ▷_

Forbes

Hold The FON
February 09, 2006
New York - Give the folks at Spanish Wi-Fi startup FON credit for moxie: They've devised a business plan that takes advantage of the billions of dollars American broadband outfits have sunk into their networks. Too bad they don't seem to have checked with the broadband companies first.
Read the full article ▷_

BBC NEWS

Global Wi-Fi plan gets $22m boost

February 7, 2006

Heavyweight firms such as Google and internet telephony outfit Skype are to invest in an embryonic plan to share Wi-Fi access around the world. They have joined with venture capital firms to plough $22m (£12.6m) into Fon, a three-month-old Spanish start-up.

Read the full article ▷

CNNMoney.com

FORTUNE

Wi-Fi sharing about to get investment

February 6, 2006

Aiming to increase access to the Internet, particularly for people away from home, Google, Skype and other leading Internet investors Sunday announced a $21.5 million investment in an innovative new Internet access network called Fon.

Read the full article ▷

LINUX JOURNAL

Fon time

Feb 05, 2006

Fon has been around for awhile. Which is to say, three months. The Spain-based brainchild of Martin Varsavsky, it's a global community of people who share WiFi connections. Also a business. And it's about to get a lot bigger, because Google, Skype and Sequoia Capital have just invested $21.7 million in it. And if you're a "Linus", a "Bill", or even an "Alien", Martin explains, you get to benefit too. Or that's the idea, anyway.

Read the full article ▷

The New York Times

Wireless: Want to pay, or not? A plan with a choice

January 30, 2006

With the proliferation of Wi-Fi hot spots, it has become increasingly convenient to tote around a laptop, sit down at a coffee shop, airport or hotel and pay for a wireless, highspeed connection to the Internet.

Fon, a two-month old company in Madrid, now wants to create a worldwide Wi-Fi network out of all the Wi-Fi connections people have in their homes. Much as you might pay to connect to a T-Mobile hot spot at a Starbucks, with Fon you could connect to somebody's home Wi-Fi connection.

Read the full article ▷

InfoWorld

Hotspots of the world unite

December 01, 2005

Fon calls itself a movement. It has a manifesto and uses words like solidarity and revolution. The design of Fon's Web site is reminiscent of Soviet propaganda art. Fon comes complete with its own lingo, with participants known as Foneros, Bills, Linuses, and Aliens.

Read the full article ▷

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Headquartered in San Bruno, California, the company is privately held and backed by leading venture capital companies including Kleiner Perkins Caufield & Byers, August Capital, Enterprise Partners, and JAFCO. To learn more, please visit http://www.devicescape.com.

About FON FON started the free WiFi revolution in 2006 with the first Fonera WiFi router and the goal of free, ubiquitous WiFi for everyone. Today, FON has the most innovative WiFi router in the world, the Fonera 2.0n, the largest WiFi community in the world with more than 1 million hotspots and over 1.8 million registered members, and a growing list of Telco partners who add FON functionality to their broadband routers. Google, eBay, British Telecom, Index Ventures, Coral Group and Sequoia Capital are investors in FON. To learn more, please visit http://www.fon.com.

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